



**EITHIEN 2**

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# **INNOVATION EDUCATION DAY**

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DEC • 12 • 2019



EIT Health is supported by the EIT,  
a body of the European Union



MEDICAL  
UNIVERSITY  
OF LODZ

# INNOVATION EDUCATION DAY

DEC · 12 · 2019

HOW TO DEVELOP A NEEDS-LED EDUCATION STUDY PROGRAM IN INNOVATION  
IN HEALTH CARE? HOW TO SUPPORT EDUCATORS TO PREPARE THE FUTURE  
INNOVATOR / FOR THE FUTURE HEALTH MARKET?

## IDEATION & ACTIONS

EIT Health Innovation Educators Network (EITHiEN) initiative aims at supporting the development of ideas, sharing of novel knowledge and innovative academic content among health innovation educators in EIT Health community and beyond. EITHiEN focuses on strengthening the educational abilities of the health Innovation Educator and on fostering the development of the ecosystem of innovative thinking and education in EU. EITHiEN organises different activities to support that. Here the focus will be in particular on the Innostars educators.

## INNOVATION EDUCATION DAY - iEDay

On behalf of EITHiEN, we cordially invite 25 Innostars Educators for the Innovation Education Day (iEDay) organized by Medical University of Lodz, Poland on 12 December 2019. The invited Health innovation educators comprehend academic and non-academic, researchers, health professionals, executives, etc.- from different health sectors are. iEDay aims at enhancing, connectedness, find common ground, strengthen collaborative actions, and awareness of existing assets in the community of health innovation educators in Innostars and RIS regions. During the one-day workshop, health innovation educators will have the opportunity, together with mentors, discuss, co-create and develop solutions for the evaluation and development of programs focused on educating innovate ideas in health care. Some participants will bring the insights from the EITHiEN conference- London, 17-19 Oct 2019 conference and train the trainer, to be taken up in the development of innovative educational concepts to play an active role in future activities in innovation health education in the context of EIT Health and beyond.

## OUTCOMES:

- To strengthen collaboration and connectedness among health innovation educators in Europe, in particular innostars/ RIS.
- To provide an opportunity to develop and implement new ideas for collaborative activities in education of innovation in health care.
- To develop and implement new ideas how to develop educational programs focused on innovation management in health care.

# EVENT PROGRAM

DECEMBER · 12 · 2019

**REGISTRATION  
AND WELCOME BREAKFAST**

**9:30-10:00**

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**WELCOME SESSION**

**10:00-10:15**

**Prof. Lucyna Woźniak - Vice-rector  
for research and international  
relations Medical University of Lodz**

**EDUCATORS DIFFERENT  
COMPETENCES & SKILLS  
- WHAT IS NEEDED?**

**10:15-10:45**

**Dorota Kilańska, PhD - Head of the  
Department of Coordinated Care,  
Faculty of Health Sciences, MUL**

**Janusz Janczukowicz, PhD - Centre  
for Medical Education, Medical  
University of Lodz, EIT Health  
Strategic Education Board**

**INNOVATIVE LEARNING  
EXPERIENCES IDEAS FROM THE  
FIELD (METHODS, CONTENT,  
TARGETS)**

**10:45-11:30**

**5 Pitches from field**

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**COFFEE BREAK**

**11:30-11:45**

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**SUMMARY FROM THE EITHIEN  
CONFERENCE / TRAIN THE  
TRAINER**

**11:45-12:15**

**Katarzyna Matczak, Janina Siejka,  
Medical University of Lodz**

**CAPACITY BUILDING OF THE  
HEALTH INNOVATOR**

**12:15-13:00**

**Prof. Magda Rosenmöller - IESE  
CRHIM (Video Conference)**

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**LUNCH**

**13:00-14:00**

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**DESIGN THINKING WORKSHOP  
- THE INNOVATORS: NEEDS &  
CHALLENGES, EXPECTATIONS  
AND ASPIRATIONS**

**14:00-14:45**

**Paulina Sobierańska - Teaching  
Coordinator, Centre for Medical  
Education Medical University of Lodz**

**DESIGN THINKING WORKSHOP II:  
IDEATION OF INNOVATIVE  
EDUCATION SOLUTIONS**

**14:45-15:30**

**Paulina Sobierańska - Teaching  
Coordinator, Centre for Medical  
Education Medical University of Lodz**





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**COFFEE BREAK**

**15:30-15:45**

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**DESIGN THINKING WORKSHOP III:  
MAPPING AND TESTING/ ACTION  
PLAN**

**15:45-16:30**

**Paulina Sobierańska - Teaching  
Coordinator, Centre for Medical  
Education Medical University of Lodz**

**CONCLUSIONS - HOW TO MOVE  
FORWARD. LESSONS/IDEAS FOR  
POTENTIAL INNOSTARS-LEAD  
CAMPUS PROJECT**

**16:30**

**Paulina Sobierańska - Teaching  
Coordinator, Centre for Medical  
Education Medical University of Lodz**

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**NETWORKING DINNER**

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**19:00**