

Explanation of Plaza fields for the Campus Call for Innovative Education

Section		Character limit	Explanation
1	General Information (to be done centrally)		
2	Project Excellence and Strategic Fit		
2.1	Elevator Pitch (Short Activity Description)	700	Please provide a short overview of your activity
2.2	Tickbox: EIT Health Focus Areas Addressed	Bringing Care Home Value from Data in Clinical and Non-Clinical Settings	
2.3	EIT Health Focus Areas Addressed	1000	Please describe how your activity will address the EIT Health Focus Area selected
2.4	Tickbox: EIT Health Key Priorities Addressed	Promote Healthy Living Support Active Ageing Improve Healthcare	
2.5	EIT Health Key Priorities Addressed	1000	Please describe how your activity will address the EIT Health Key Priority(ies) selected
2.6	Tickbox: EIT Health Business Objectives Addressed	Self-mangement of health Workplace Interventions Improving Healthcare Systems Life-Style Interventions Overcoming functional loss Treating and Managing Chronic Diseases	
2.7	EIT Health Business Objectives	1000	Please describe how your activity will address the EIT Health Business Objective(s) selected
2.8	Detailed Activity Description	1500	Please provide a detailed description of your objectives and goals
2.9	Strategic Fit / Value Proposition	2500	Why is the proposed activity relevant for EIT-Health core mission? How is your activity unique compared to the state of the art? What is the contribution and added-value of your activity? Please describe.
2.10	Response to Needs outlined in the call	2000	Please describe, how project answers the following needs as outlined in the call for Innovative Education <ul style="list-style-type: none"> • What is the innovation in education you are proposing? How is it disruptive? • How does the proposed activity include novel educational elements: innovative pedagogy, methodology, formats, technology that can be tested • Does the proposed activity have the potential for mass dissemination?

2.11	EIT Health funding	1000	Please describe why the activity should be funded by EIT Health specifically. Please explain why and how the activity could not run without the exclusive support from EIT Health.
2.12	Knowledge Triangle	1000	Please explain how your activity will foster knowledge transfer between Campus and the other 2 Pillars of EIT Health: Accelerator & Innovation. How will this educational offering benefit EIT Health as a whole? How will the learners from your activity connect with the other two Pillars of EIT Health?
3			
3	Implementation		
3.1	Team	2000	Please describe the capacity and strength of the team. Explain how the expertise of each partner meet the specific needs of the implementation of the activity. How are the responsibilities of each partner allocated? Who is responsible for which implementation tasks?
3.2	Programme Design	2000	Please describe the activity's topic(s), key concepts, course design and learning outcomes and how are they scheduled. What are the prerequisites, skills and knowledge for the participants? Please also outline in detail how Innovation & Entrepreneurship is taught and which assessment methods you will use? Which are the required conditions to receive a certificate / diploma (e.g. performance, compliance, etc.)? What are your learner engagement strategies? Please provide an overview of the content you plan to deliver at what point of time (can also be done in the WP section).
3.3	Workplan & Feasibility	2500	Please describe a detailed workplan and specify how the activity will be implemented. Please provide a rough activity timeline and explain which partner will be responsible for each phase of the activity. How will the implementation be feasible from May to December 2018? Please do also apply a risk analysis. In case of using a digital platform please explain the planning, review, test, production, platform (if application), implementation, monitoring, evaluation of the platform.
3.4	Language	500	In what language do you plan to deliver your activity? In case of a MOOC: do you also plan to use subtitles or other means to make this available to a wider community?
3.5	Venues and Length	500	How and where is the programme/course/activity organized? How many attendees do you expect? What is the length of the programme/course/activity? Or is it on an always open and on-demand basis?
3.6	Recruitment & Marketing Strategy	2000	Who are the learners targeted by this proposal? How will learners be selected and recruited? Please be specific. On what selection parameters will this be based? How will you ensure recruitment of students from across Europe? Please describe measures that ensure that the recruiting process is open, clear and transparent to the entire EIT Health partnership. EIT Health prioritizes that activities attract increasing numbers of learners over time. What marketing strategies will be used to actively encourage participation from across the EIT Health Network? Please be specific.

4	Impact		
4.1	Impact (Short and Long-Term)	2000	What impact do you envision with this activity, both short-term and long-term? What metrics will be used to measure the impact? How will evidence of the impact be collected?
4.2	Evaluation & Monitoring of Learners	2000	Please explain how the team will monitor the participants during and after the activity. Please explain what is planned to evaluate the activity, i.e. impact of participation on the learner, testimonials, feedback and best practices.
4.3	Outcome and Evaluation	2000	What are the expected outcomes of the activity? What will the learner be able to do differently at the end of this activity? What are the measurable indicators of success? How do you plan to measure and evaluate its outcomes (e.g. quantitative and qualitative methods)? What would be the sources for the evaluation?
4.4	Sustainability	1500	While the funding is planned for one year, we expect our partners to have a longer term sustainability strategy on how to develop the activity in future years. Please be specific. Please demonstrate how the activity will become self-sustainable beyond EIT Health funding, and explain how it can become adopted by the market.
4.5	Knowledge Transfer	2000	Please describe how you plan to collect and store and make use of the knowledge and experience gained through the project cycle. How do you plan to transfer and scale it (e.g. the methodology, outcomes and participant's evaluation) to the EIT Health partnership? Will you integrate other partners from the very beginning so that they can learn how your activity is set up and start a similar activity later onwards (knowledge transfer)?