Deferred Call for Proposals: Innovative Education 2018

Publication of Call: 8 January 2018
Submission deadline: 8 March 2018, 16.00 CET

About EIT Health Campus

EIT Health Campus is EIT Health's brand for excellence in education, supporting students, professionals, executives and citizens in the transformation of health and healthcare. It builds on the knowledge base of top European universities, global companies and public organisations, as a way to offer EIT Health-branded education that accelerates health innovation and entrepreneurship across Europe.

Campus has already built a strong set of activity lines, to deliver content to students, health professionals and executives, entrepreneurs and innovators, and citizens. For more information, please refer to https://www.eithealth.eu/campus.

About the Call for Innovative Education 2018

One of the strategic priorities of EIT Health's Campus is innovation in health education, and in education itself. With this core strategy in focus, Campus is calling for Innovative Education proposals to provide the EIT Health partnership the opportunity to develop and test disruptive education activities that will educate health innovators within the partnership and beyond – as well as the workforce of the future and citizens – through innovative pedagogy, methodology, formats, technology and the like.

This call follows a need for exploration and experimentation in education ideas and methods that have the potential to disrupt education and better prepare all target groups (students, professionals and executives, entrepreneurs and innovators, and citizens) to adapt and excel in a changing health landscape. Depending on the outcome of the selected activities, this segment may become an integral part of the Campus portfolio in the future.

One of EIT Health's priorities is to foster Cross-Pillar Integration, that is, to share synergies and knowledge between the three Pillars of EIT Health: Campus, Accelerator and Innovation Projects. The Call for Innovative Education provides the EIT Health partnership with the possibility, to build on the innovations of the other Pillars and integrate them into an innovative educational model or format.

Call Overview

1. Objectives:

Innovative education proposals are meant to encourage partners to explore new, disruptive elements and topics, in order to innovate education in health. Through these novel activities, learners of these educational activities should:

- Gain practical knowledge and skills related to EIT Health's first two Focus Areas: Bringing Care Home and Value Data in Clinical and Non-Clinical settings (e.g. knowledge or skills that improve the health literacy of older patients, citizens or professionals in line with one of the Focus Areas).
- Gain knowledge and skills that learners can apply to disrupt healthcare within the chosen theme or topic (e.g. skills that educate executives of hospitals on opportunities related to novel data available in clinical settings).
- Be empowered to develop and create innovative products and services within the chosen theme or topic (e.g. identify and empower innovators with the latest insights and/or through community building to improve health innovation capacity within Europe).
- Be empowered to turn an idea into a start-up venture within the chosen theme or topic (e.g. empowering key target groups, such as school pupils, to become the entrepreneurs of the future).
- Gain knowledge and skills across all pillars of EIT Health: Campus, Accelerator and Innovation projects have the potential to share cross-pillar synergies (e.g. empowering citizens involved already in one of the activities through novel training and health awareness and literacy).

2. General Guidelines:

Partners submitting applications for this call are encouraged to build proposals in consideration of the following elements:

- New educational methodologies, frameworks, formats or educational programmes.
- Digital transformations, e.g. involvement of novel technologies.
- The capacity for massive dissemination of the idea and/or method across the EIT Health partnership.
- Facilitation of EIT Health Knowledge Triangle Integration: Accelerator and Innovation activities may build on past and current achievements and integrate them into an educational framework or programme through the means of this deferred call. Such proposals will enable positive outcomes from all Pillars to be shared and create cross-Pillar impacts.

3. Focus Areas:

Applications to this call are encouraged to address EIT Health's first two Focus Areas: **Bringing Care Home** and **Value from Data in Clinical and Non-Clinical Settings**. For more information regarding these Focus Areas, please refer to the EIT Health Call for Proposals 2019.

4. Deferred Call 2018 and Possible Continuation in 2019

Applicants submitting proposals to the Innovative Education Deferred Call 2018 may develop a pilot or prototype of their proposed innovative education activity in 2018, thereafter scaling the pilot into a larger implementation in 2019. Applicants who are interested in continuing their 2018 Innovative Education selected activity into 2019 need to address how they plan to scale it in 2019 **already in their 2018 proposal**, including a 2019 budget proposal.

Funding Available

EIT Health has secured €1 million in EIT funding for this Call as part of the EIT Health Business Plan 2018. Therefore Campus intends to fund up to six proposals with a funding budget of as much as €250 000 for an individual 2018 Innovative Education activity.

These 2018 deferred activities should begin no later than May 2018 and deliver their Work Packages by 31 December 2018. All corresponding costs should be spent by the end of 2018. Activities interested in continuing into 2019, can receive up to €250 000 in funding for 2019 upon a successful Fall 2018 Review (see explanation below). This funding is of course subject to the EIT's approval of the EIT Health Business Plan 2019.

Application Process

Applying is possible through **EIT Health Plaza** starting from **Friday, 19 January 2018.** The deadline for submission is **Thursday, 8 March 2018, 16:00 CET**. If you have any questions regarding this Call, please contact Annick Ducher (annick.ducher@eithealth.eu). For any questions related to Plaza, please contact Oana Neagu (oana.neagu@eithealth.eu).

Save the date: EIT Health Campus will organize a first webinar on **Tuesday, 23 January 2018** in order to answer your questions in preparing this call. A second webinar will be held on **Thursday, 22 February 2018**, for anyone needing further assistance with submitting proposals. More information regarding these webinars will be made available in Connections and communicated to the partnership in due course.

Evaluation Process

All applications must pass the eligibility criteria outlined below. An external review panel will score each proposal based on the evaluation criteria. Depending on the final budget available, proposals will be selected for operation starting no later than May 2018.

Fall 2018 Review: For those applicants interested in continuing their 2018 activity in 2019, a review of 2018 deferred activities in innovative education will take place in Fall 2018, to determine whether the activity has the status to continue running in 2019. The **Fall 2018 Review** will consist of activities presenting their progress and achievements in 2018, in terms of **Implementation and Achieved Impact** according to their pre-set deliverables, KPIs and outcomes. Activities will also be reviewed based on their plan for scaling the activity in 2019, and their planned sustainability and business models.

Eligibility Criteria

All Campus proposals must:

- Be complete and submitted via the Plaza system before the deadline (**8 March 2018, 16:00 CET**).
- Be submitted by an EIT Health partner.
- Have identifiable KIC Complementary Activities (KCA). The KCA-to-KAVA ratio should be 75%-25%.
- Include Core and/or Associate Partners who have paid their membership fees for the year 2018.
- Involve core or Associate Partners from a minimum of two CLC/Innostars (NB: not counting external project partners).

Evaluation Criteria

I. Project Excellence and Strategic Fit (30%). The proposal:

- Addresses the Relevance and Fit with EIT Health objectives, as described in the Call.
- Addresses Innovative Educational & Training Experience, uniqueness of the proposal compared to the state of the art, the added-value that the proposal contributes.
- Addresses the critical need for EIT Health's support, demonstrating that the activity could not run without the support of EIT Health.
- Addresses the concept of Knowledge Triangle Integration, in terms of how the educational offering is connected with Business Creation and Innovation activities of EIT Health.

II. Implementation (30%). The proposal:

- Addresses the capacity and strength of the team/network. The proposal needs to prove that the team has the necessary expertise and ability, and that the responsibilities are evenly distributed and preferably include non-academic partners in the project partnership.
- Addresses the feasibility and the workplan. The proposal needs to prove the feasibility and provide a detailed workplan to specify how the activity will be implemented.
- Addresses budget & resources, including a financial plan, to explain and specify that all costs are accounted for.
- Addresses a recruitment and marketing strategy. The proposal needs to explain how the activity identifies and recruits the right learners in a timely manner and ensures that the activity is easily accessible to the entire partnership.

III. Impact (40%). The proposal:

- Identifies the KPIs. The proposal needs to ensure that the chosen KPIs, Deliverables and Outputs fit with the activities' objectives and timely implementation.
- Identifies the measurement of impact. The proposal needs to explain and specify the metrics used to measure the impact, to provide evidence of the expected impact or impact already created by the activity.
- Addresses the evaluation and monitoring of learners. The proposal needs to explain how it plans to evaluate its learners' involvement and monitor the participants during and after the activity.
- Addresses sustainability. The proposal needs to explain and specify the future of the activity and prove how it will become self-sustainable beyond EIT Health funding.
- Addresses how to ensure knowledge transfer. The proposal needs to explain how it plans to scale and disseminate the educational offering within the partnership and beyond, and how it plans to share its learnings.

For further information and questions on preparing your application, your local CLC is happy to help.

Kind regards on behalf of:
Ursula Mühle – Director of Education

Timeline

8 January 2018 — Call Opens

23 Jan, 22 Feb 2018 — Webinars

8 March 2018 — Deadline for submissions, 16.00 CET

12-28 March 2018 — External Evaluation

mid-April 2018 — Innovative Education 2018 Portfolio Decision

Early May 2018 — Start of Selected Activities